Mockup Review Notes

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Stephen Curry Website mockup designed by Bob Zhao

Content
The information and tone on the main page is on point. Everything tends to glorify his career which is what we'd want for this type of site. It doesn't spend too much time dwelling on unimportant aspects of his career/life and focuses on his impact.

Structure and Aesthetic
I like the mobile presentation, and it certainly doesn't feel overwhelming. I do feel, however, that his name/brand should be used somewhere near the top of the page (whether that be the navigation bar or the first section). Additionally, I think that there is room to make the first few sections less "bright" and more dramatic (kind of like https://patrickmahomes.com). Finally, I think that, while the yellow and blue colors match his time at the warriors, they should be secondary to darker tones which allow for shots of him to feel more highlighted (a similar feel to the aforementioned website for Patrick Mahomes).

Execution
I like the images chosen as they are great action shots or are good images of his accomplishments and plays. I do think that the first image on the page doesn't necessarily need to be made with a yellow background. I think using the original image but potentially highlighting Curry while making the background darker could do a similar job and appear more dramatic. I also think we could use a font that is more narrow and looks better when uppercase and bolded (maybe like Anton, Dela Gothic One, or something of the sort on Google Fonts) for the large headers.